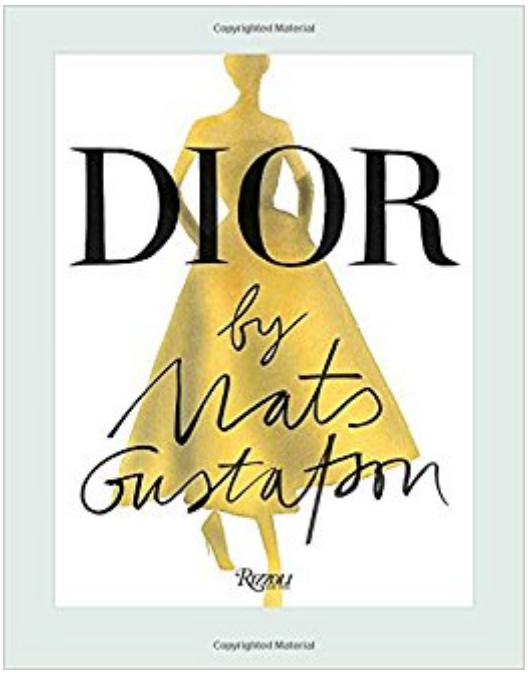
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Dior By Mats Gustafson



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Synopsis

In this exquisite book, the watercolors and collages of Mats Gustafson replace the camera to capture the spirit and beauty of Dior. Ã Â While illustration was an essential element in promoting fashion in the first half of the twentieth century, photography has been the medium of choice since the 1970s. So when Dior approached Swedish illustrator Mats Gustafson in 2012 to portray its collections, it was a return to the elegance of fashionÃ¢â ¬â„¢s earliest mode of expression. Dior by Mats Gustafson presents this inspired collaboration for the very first time. Ã Â Infused with a sophisticated charm, GustafsonÃ¢â ¬â„¢s vibrant watercolors and collages thoroughly capture DiorÃ¢â ¬â„¢s glamorous world, including its haute couture masterpieces, recent contemporary ready-to-wear creations, and celebrated accessoriesÃ¢â ¬â •while echoing the same sense of chic that the house has cultivated for seventy years. A must-have for aspiring illustrators, artists, and fashion aficionados alike, this magnificent tome is, above all, an illustrated ode to the enduring allure of Dior.

Book Information

Hardcover: 224 pages

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Customer Reviews

"This inspired collaboration, for the very first time from the noted Swedish illustrator, is devoted to the Dior collections from 2012 to 2017."Ã¢â ¬â •Society Diaries"...Ã Â a sublime tome of watercolor renderings"Ã¢â ¬â •Forbes.com"Works of Art: See couture beyond the lens of Instagram with Swedish iluustrastor Mats Gustafson’s artsy ode to the storied French house. Inside you will find 150 dreamy renserings of Dior’s designs fomr 2012 to 2017 using a vibrant palette of

watercolors."Ã¢â ¬â •InStyle.com"...the Year’s Most Fashionable New Book...more than 200 pages of gorgeous renderings of works from the house of Dior’s last five years.."Ã¢â ¬â •TownandCountrymag.com"...the good kind of sketchy..."Ã¢â ¬â •Vanity Fair"With his luminous watercolors, Swedish-born, U.S.-based illustrator Mats Gustafson has revived the 20th-century art of fashion illustration. Since 2012, he has worked closely with the house of Dior, capturing each seasonÃ¢â ¬â„¢s looks in elegant silhouettes, building on the legacy of RenÃƒÂ© Gruau, Christian DiorÃ¢â ¬â„¢s longtime illustrator of choice. Dior by Mats Gustafson, a new book from Rizzoli, features his paintings from 25 Dior collections as well as studies from the archives."Ã¢â ¬â •Wall Street JournalÃ Â "...a rendering of the 2012 to 2017 collections in sumptuous watercolor and collage. In the age of Facebook Live, itÃ¢â ¬â„¢s a lo-fi visual delight."Ã¢â ¬â •New York Times"Physically this is a fashion volume that stands on its own among the genreÃ¢â ¬â • especially when singularly viewed as a showcase for the exquisite and extraordinary artistry of Mats Gustafson. Its size befits the boldness of his illustrations as well as the statement that each makes."Ã¢â ¬â •New York Journal of Books"Using his signature watercolors as well as cut-outs, Gustafson has captured the essence of the clothes. These drawings have now been collected in a glorious large-format book..."Ã¢â ¬â •Vogue.comÃ Â

Mats GustafsonÃ¢â ¬â„¢s fashion and portrait illustrations have been included in numerous publications, such as Vogue and Vogue Italia, the New Yorker, and HarperÃ¢â ¬â„¢s Bazaar. His work has been exhibited internationally in solo and group shows.

After Rene Gruau he is the master. Exquisite book from someone who completely understands the line of beauty.

Must have boook

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